Erik Johan
creative & versatile designer

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personal profile:

Creative and versatile designer with excellent understanding of digital design principles and standards-based web and graphic designs. Accurate and organised with proven experience of delivering high quality results for clients.

technical skills:

Adobe Flash | Dreamweaver | Photoshop | Illustrator | InDesign | Fireworks | HTML | CSS | JavaScript | PHP | MySQL | CMS | Autodesk Maya | Autodesk 3D Studio Max | CorelDraw | Final Cut Pro | Ulead Video Studio | PowerPoint | Project | PC and Mac literate.

key skills:

- Good written, verbal and visual communication skills with the ability to produce clear and effective designs according to client brief and requirements;
- Keen awareness of web usability and accessibility issues;
- Strong knowledge and skills of Adobe products to create rich visual designs;
- Experienced in the use of Flash for interactive multimedia designs, websites and CD-ROM;
- Up-to-date knowledge of creating and executing social media campaigns;
- Excellent team player with the ability to build and maintain good working relationships across all levels.

career history:

Media Director (voluntary)   Oct 10-present
Longbridge Society – London

Recently appointed as overseer of the society's media activities with responsibilities in graphic design, video production and IT support.

Head of Media (voluntary)   Sep 09-present
Longway Support Centre – London

Responsible for shaping, developing and advancing the media outreach of this charitable organisation, creating strategies and solutions for effective promotion across various platforms.

- Produce all graphic design materials including flyers and posters;
- Currently redesigning the website;
- Edit promotional videos publicising the organisation;
- Developed and created Longway's logo and brand identity;
- Set up a team for the creation, monitoring and management of social media accounts such as Facebook and Twitter, and various other online campaigns;
- Instrumental in organising outreach events including an international student exchange programme and Longway's fourth anniversary, held in August 2010.

Freelance Web & Graphic Designer **Sep 07-present**

Clients: Jailbird Media, Carmichael Media, Northside Educational Trust, City Wide International Assembly **– London**

Assume various freelance roles in the areas of web, graphic and multimedia design, including working with clients to create and construct viable brand identities.

- Designed and produced interactive "yearbooks" on CD ROM containing music, pictures and profiles of students, and other information, using Adobe Flash;
- Created promotional flyers and marketing materials using Photoshop;
- Conceptualised and created logos to client briefs and requirements.

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education:

Adobe Certified Associate **June 2010**

Longbridge University

Certificates: Rich Media Communication using Flash CS4; Web Communication using Dreamweaver CS4; Visual Communication using Photoshop CS4.

MA Digital Media **Sep 09-Sep 10**

Longbridge University

Modules: Principles of Digital media; Design for the Internet; Principles of Games Design; New Media Management; E-Solutions and Digital Media Applications; 3D Animation for Multimedia.

Certificate in Digital Interactive Multimedia **Apr-Jun 05**

National Computer Institute (NCI) – Dallas

B.Tech Management Technology (Project Management major) **Sep 01-Apr 07**

Dallas State University

Modules studied: Project Management; Statistics; Management Accounting; Labour Law; Applied Mechanics; Engineering Drawing.

Extra curricular activity: Involved in the forming of the 'Association of Management Technology Students' where I was also elected as the first General Secretary for the 2001/2002 session.

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interests & activities:

I enjoy reading, writing, listening to music, learning new things, and generally experimenting with creative design ideas. I also like to teach design skills and have prior experience teaching Adobe Fireworks, Photoshop and Flash at a computer institute in Dallas.